

***PROPOSAL
PROCHIP
SYSTEM***



INTRODUCTION

Automated sports timing was invented in 1982 by the founders of MYLAPS. Our passion for sports and technology has always been the driving force. We develop products and services for measuring, publishing and analyzing racers' and athletes' practice and race results.



We inspire racers, athletes and fans in creating their ultimate sports experience. We develop accurate, reliable and easy-to-use technology to turn performances into insights, progress and fun. Innovation is in our DNA.

Every year, more than 20 million athletes are timed with MYLAPS technology. Our products and platforms are used at professional events like the Olympics and MotoGP to countless local races around the world. As the industry's world leader, we are the only player to operate in every continent and guarantee 24/7 technical support.

[More information](#)



FOR PROFESSIONAL SMALL-SCALE EVENTS AND PERMANENT TRAINING LOCATIONS

**MORE THAN
12,500
ORGANIZATIONS
USE THE
PROCHIP**

THE TIMING SYSTEM FOR HIGH-SPEED ACTIVE SPORTS

The MYLAPS ProChip System is an accurate timing system optimized for professional to small-scale high-speed active sports events and offers an excellent solution for permanent training locations. The system works with battery-powered timing chips, a decoder, a detection loop and timing software. The detection loop makes it easy to set up the timeline.

Like all MYLAPS timing systems, the ProChip Timing System collects data, including athlete identification; and exports it to the timing software in order to process, print, and publish the results.

ProChip Practice makes the ProChip System suitable for permanent training facilities. Because of its accuracy, the ProChip System can also be used for highspeed active sports, including (inline) skating, triathlon and cycling.



PROCHIP COMPONENTS AND FEATURES

ProChip Table-top Decoder

Attached to the detection loop, the ProChip Decoder decodes the transponder signal into the athlete's ID and the exact time at which the runner crossed the finish line. The decoder is available in three industry standards and matches your current inventory of timing equipment. The table-top Decoder attaches to an external power source and the two Portable Decoders can be used in a remote location and features an integrated battery, GPS and GPRS modem.



ProChip Smart Decoder

The ProChip Smart decoder is our newest Product release. With the ProChip Smart Decoder we introduce a timing system that gives you the high timing quality and accuracy that you are used to in the smallest, most lightweight and affordable device you have ever seen.

The ProChip Smart Decoder will change timing for the better. The possibility to connect a modem and power-bank will give you great flexibility without having to worry about missing any passing's. This timing device makes timing accessible for anyone that cares about accurate racing results.

THE SMALLEST DECODER YOU HAVE EVER SEEN



EASE

Small & lightweight decoder that fits in carry-on luggage

AFFORDABLE

Lower purchase and transportation costs

FLEXIBLE

With modular modem and power bank if needed

ACCURATE

The most accurate system in the industry - 0.003 s



Detection loop & Coax cable

Emits an activation signal to activate the ProChip transponder and acts as the system antenna for receiving all ProChip signals. The detection loop is embedded at the finish line and all other timing points installed on the course.

Transponders suited to your needs

MYLAPS Transponders are compatible with all MYLAPS timing systems. MYLAPS Transponders send unique signals to detection loops with a 100% read rate and an accuracy up to 0.003 sec. Attached to the competitor's ankle or bike frame, the ProChip transponder transmits a unique signal to the detection loop in order to:

- ✔ Identify the athlete
- ✔ Record the exact time at which the runner passed the detection loop

The new ProChip Timer Go

The ProChip Timer Go is the newest innovation in the Active Sports Transponder family. The ProChip Timer Go does not require any activation or renewal, so it is good to go straight out of the box. This Transponder is only for B2B customers as it cannot be assigned to a personal MYLAPS account. The transponder is available for a very competitive price without compromising on quality. Like ProChip Flex and ProChip Timer, this transponder is the most accurate active chip in the industry (0,003 s) and it is fully compatible with Timing and Scoring and Orbits Cycling. Warranty of two years, expected battery life of 5 years+.



ProChip Timer

ProChip Timer is a timing solution for timers/clubs that manage a large number of chips at once. The bulk-activation functionality of the ProChip in combination with the ProChip Communicator makes the process of checking and activating ProChips smooth and effortless. You always know what ProChips are ready for the next event and which ones you need to update. The ProChip Timer comes with a 1, 2 or 5 year subscription.



ProChip Flex Transponder

The ProChip FLEX is a subscription based highly reliable and accurate transponder suitable for all active sports.



ADDITIONAL COMPONENTS

EasyMat

The EasyMat is an innovation that helps set up your timelines faster than you could ever imagine. The roll-able formula enables you to deploy the timing mat with one movement. The cabling is integrated within the mat, so there is no more manual cable handling needed. The short setup time (within 1 minute) means minimal road closure time before and after the race.



The mat is compatible with both the MYLAPS BibTag and ProChip systems, which makes it a convenient solution for multiple sports and their unique timing needs. The flat design guarantees safe passing for all sports.



X2 PROCHIP

The X2 Timing & Data System and X2 Link provide new features to everyone who is involved in racing. Racetracks, timekeepers and federations get a more stable system with detailed track information and racers get to access live race data.

- ✔ Ideal setup for velodromes and speed skating rinks
- ✔ Permanent installation
- ✔ Easy synchronization of multiple timelines
- ✔ SDK available for 3rd party of own developed software



EVENTAPP

Give your athletes and fans the best event experience with the most complete event app in the industry. All with your own branding and with MYLAPS renowned quality and support. MYLAPS EventApp:

- ✔ Enhances the event experience
- ✔ Offers great exposure for your sponsors
- ✔ Let's you send push notifications
- ✔ Improves safety by monitoring the field of participants
- ✔ Allows you to create customizable course maps

FEATURES

Call to action button
- Registration
- LiveTracking
- Results

Live Tracking dashboard

Design your own home screen



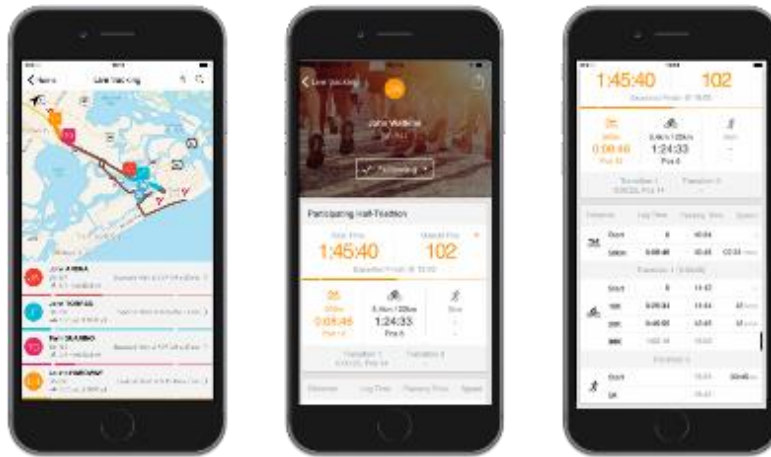
Push messages

Extensive sponsor possibilities

Hamburger menu, navigate to features like:

- LiveTracking
- Leaderboards
- Selfies
- Interactive course maps
- Weather forecast
- Countdown clock
- Social channels





LiveTracking

Allow friends and family to track real-time activities and progress of athletes during the race and increase the social reach of your event using LiveTracking.



Selfies

Get your athletes and fans more engaged in a fun and digital way. Used all over the world from Rotterdam to Melbourne.



TIMEKEEPING SOFTWARE: ORBITS CYCLING

MYLAPS Orbits Cycling Software is a complete and extremely user-friendly software package that allows you to prepare entry lists, set up races and process, print, publish and upload results to mylaps.com.



The software for high-speed active sports

Orbits Cycling Software is used for high-speed active sports, such as ice skating, cycling and inline skating. It is a complete and user-friendly software package. It includes easy to use wizards which can assist with quicker start-up and customizing to your preferences.

It takes care of:

- ✔ Event Setup
- ✔ Registration
- ✔ Event timing
- ✔ Results processing
- ✔ Results distribution
- ✔ Championship Management

TIMEKEEPING SOFTWARE: TIMING AND SCORING

Timing and Scoring is a free MYLAPS software package specifically designed for running and triathlon events and allows you to have multiple starts, splits, races, and courses in a single event and offers extensive diagnostics. Timing & Scoring software is easy to use, and allows professional timers as well as weekend warriors to:

- ✔ Set up the system
- ✔ Prepare entry lists for each race
- ✔ Process, print and publish official event results
- ✔ Upload event results to results.sporhive.com



ONE SYSTEM FOR ALL SPORTS

With the ProChip system it is possible to time most active sports, like cycling, triathlons, small running events and adventure races. If the ProChip solution does not fit your needs, there is also the BibTag System available.



REMOTE 24/7 SUPPORT

We offer Free of charge 24/7 support all over the world.

Contact Sales Support
Contact Tech Support

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MYLAPS SPORTHIVE – THE PLATFORM FOR ATHLETES

MYLAPS Sporthive is the practice and event results platform for running, cycling, triathlon, skating, mud and fun runs and all other forms of active sports. Results from ProChip-timed events will be uploaded to MYLAPS Sporthive instead of mylaps.com and other event results will also be integrated on the new platform.

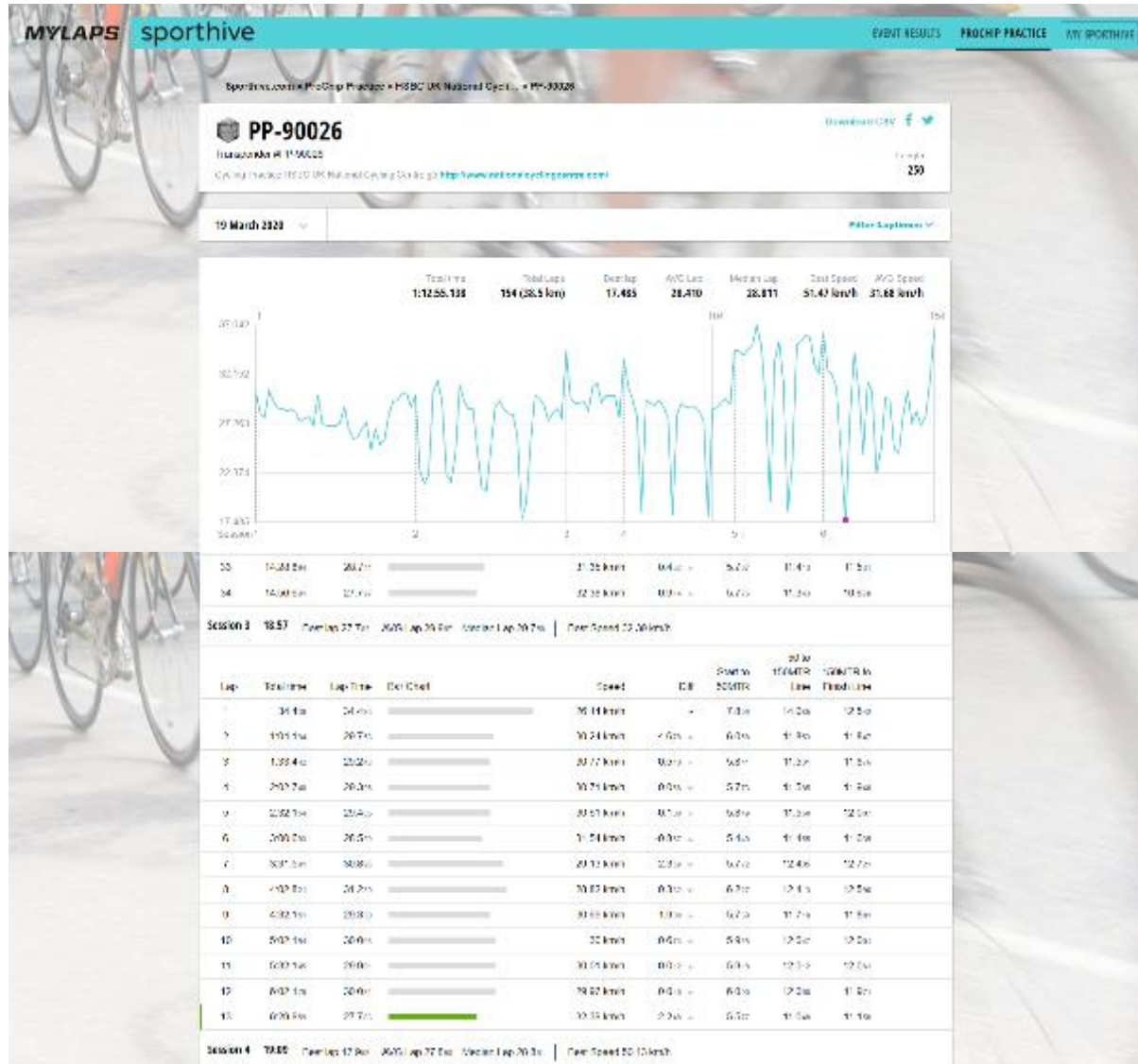


MYLAPS Sporthive is our free platform for racers and race organizers. The platform consists of a website and a mobile app (for [Apple](#), [Android](#)). Sporthive works as a result database and a social network with three main functionalities:

- ✔ **[Live Timing](#):** Optimize your race experience your race experience with real-time results! Get the most out of your race event by broadcasting live race results to your fans and followers. With the new Sporthive Live Timing Web you are fully equipped for your upcoming races.
- ✔ **[Results](#):** Upload and access all your timing results to our results database with 3 clicks! Benefit from comparison and analytics tools to help your racers to improve.
- ✔ **[Practice mode](#):** After a quick set up, the permanent ProChip System automatically uploads Practice data to a dedicated webpage and to the personal MYLAPS account of the riders training. Timing software is not needed; it is automatic!

PROCHIP PRACTICE

- Y Overview of all practice sessions per track
- Y Individual insights, like: # of laps, lap times, split times (with multiple loops)
- Y One-time installation – no timing software required



PRODUCT PRICING

In this table you find a selection of products that could make up a basic time keeping system. The minimum requirements are:

1. ProChip Decoder
2. Detection Loop
3. Coax cable
4. Software

Item no.	Product	Price (\$)
15R017	MYLAPS ProChip Decoder with cabling	5,499.00
15S015	ProChip Smart Decoder incl USB Modem	3,309.00
15S013	ProChip Smart Decoder excl USB Modem	3,199.00
40S122	USB Modem ProChip Smart Decoder	109.00
40S122	USB Modem ProChip Smart Decoder	109.00
30R061	ProChip Detection loop 6m + 5m Coax	249.00
30R062	ProChip Detection loop 9m + 5m Coax	269.00
30R063	ProChip Detection loop 12m + 5m Coax	269.00
30R064	ProChip Detection loop 16m + 5m Coax	369.00
25R030	Orbits Cycling Software	1,599.00
-	Timing & Scoring Software	0.00

Differing lengths of coax is available, ask your sales representative for prices.



PERSONAL TRANSPONDER PRICING

Item no.	Product	Price (\$)
TRANSPONDERS		
10R131	ProChip FLEX 1 yr. (package)	45.45
10R132	ProChip FLEX 2 yr. (package)	68.17
10R135	ProChip FLEX 5 yr. (package)	126.36
SUBSCRIPTIONS		
11R041	ProChip FLEX 1 yr. Subscr.	32.72
11R042	ProChip FLEX 2 yr. Subscr.	54.54
11R045	ProChip FLEX 5 yr. Subscr.	108.18



- ✔ Subscription based
- ✔ Personal Transponder
- ✔ Sportive personal account available
- ✔ Unlimited warranty with active subscription



CLUB/TIMER TRANSPONDER PRICING

Item no.	Product	Price (\$)	Info
TRANSPONDER			
10R170	ProChip Timer Go	79.99	*
10R161	ProChip Timer + 1yr.	35.00	**
10R162	ProChip Timer + 2yr.	51.00	**
10R165	ProChip Timer + 5yr.	89.99	**
40R121	ProChip Communicator	329.00	**
SUBSCRIPTION			
11R061	Subscr. ProChip Timer 1yr	19.99	
11R062	Subscr. ProChip Timer 2yr	35.99	
11R065	Subscr. ProChip Timer 5yr	74.99	

*ProChip Timer Go



- ✔ Once-off price
- ✔ For Timers/Clubs only
- ✔ Sporthive personal account not available
- ✔ 2-year warranty

**ProChip Timer + Communicator



- ✔ Subscription based
- ✔ For Timers/Clubs Only
- ✔ Sporthive personal account available
- ✔ Unlimited warranty with active

Conditions

- ✔ General MYLAPS Terms and Conditions apply: mylaps.com/terms-conditions
- ✔ All prices are in AUD, excluding 10% GST and shipping costs.
- ✔ Goods will be shipped after full payment
- ✔ All prices and specifications are subject to change without notice

ABOUT MYLAPS SPORTS TIMING

MYLAPS offers the best-in-class sports timing systems to measure, publish and analyse race and practice results for all sports. We are proud to be the partner of choice for professional and amateur sports organizations around the world. Our users include timekeepers, clubs, event organizers, federations, track owners, racers and spectators.

Our references speak for themselves. Here is a list of customers and series timed with MYLAPS technology: SEIKO, Swiss Timing, The Olympics, Ironman, BMX Australia and New Zealand, Cycling Australia, Danish Cycling, Dutch Cycling, Ironman, German BMX, British Cycling, UAE Cycling, Turkish Triathlon, Qatar Triathlon and many others!

MYLAPS is the leader in research and development in sports timing, setting the world standard in automated timing solutions. We continuously work to develop new technological innovations that will further enhance our customers' sports experience.

